



VJIM/CE/20/08

09-07-2020

To

The Controller of Examinations,
Kannur University,
Thavakkara, Civil Station P.O.
Kannur Dist. 670 002

IV SEMESTER MBA PROJECT REPORT SUBMISSION

Sir,

The Project Reports of Batch 2018-20 of Vimal Jyothi Institute of Management & Research are being sent herewith for your necessary action and perusal.

Reg. No.	Name Of The Student	Project Title
B8GMBA3001	ABHIRAJ P	A Study on Retailers Satisfaction with Special Reference to Ashique Exports Pvt Ltd, Calicut
B8GMBA3002	ADARSH KOTTAI	A Study on Working Capital Management with Special Reference to Transformers And Electricals Kerala Ltd (TELK), Angamaly
B8GMBA3003	ADARSH K V	A Study on Customer Satisfaction Towards Kerala Soaps Products with Special Reference to Kerala Soaps, Kozhikode
B8GMBA3004	AJITH BABY E	A Study on Working Capital Management with Special Reference to Kerala Agro Machinery Corporation Ltd., Athani, Ernakulam
B8GMBA3005	ALLEN JO REGI	A Study on Working Capital Management with Reference to Nagarjuna Herbal Concentrates Limited, Thodupuzha
B8GMBA3006	AMAL PAUL	A Study on Working Capital Management with Special Reference to Travancore Cements Limited, Nattakom, Kottayam
B8GMBA3007	ASHIL SUNNY	A Study on the Factors Influencing Customer's Preference Towards KITEX Brand in Kannur District
B8GMBA3008	EDVIN S MAVELIL	A Study on Customer Satisfaction of Milk Products with Special Reference to Malabar Regional Co-Operative Milk Producers Union Limited, Kannur
B8GMBA3009	EDWIN JOHN	A Study on Brand Awareness with Special Reference to Nagarjuna Herbal Concentrates Ltd, Thodupuzha
B8GMBA3010	JERIN JOHN	A Study on Customer Perception Towards Rubco Ltd, Kannur
B8GMBA3011	JOMIS VARGHESE	A Study on Customer Preference Towards Chocolates with Special Reference to the Campco Ltd., Mangalore
B8GMBA3012	JUNO MATHEW	A Study on Employee Satisfaction on Monetary and Non Monetary Benefits with Special Reference to Mapro Foods Private Limited Panchgani
B8GMBA3013	JUSTIN N JOSE	A Study on Customer Preference And Satisfaction Level with Special Reference to Parisons Group of Companies, Calicut
B8GMBA3014	MANU MATHEW	A Study on Retailers Preference Towards Decorative Paint Segment Of Indigo Paints Pvt Ltd. Kochi
B8GMBA3015	MELVIN K MATHEW	A Study on Brand Preference of Vembanad White Cements At The Travancore Cements Limited, Kottayam
B8GMBA3016	MONSE FRANCIS	A Study on The Influence of Social Media on Printed Media In Calicut District with The Special Reference to Malayala Manorama Co. Ltd

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B8GMBA3017	RAHUL A	A Study on Brand Awareness of Vesta Ice Cream With Special Reference to KSE Limited, Irinjalakuda
B8GMBA3018	SALVIN JOSE	A Study on HR Practice in Franchise Business Model With Special Reference to Hindustan Petroleum Corporation Limited
B8GMBA3019	SAVIYO SEBASTIAN	A Study on Effectiveness of Marketing Strategies With Special Reference to Malayala Manorama Company Limited
B8GMBA3020	SHEMEERKHAN K S	A Study on Financial Performance of the CAMPCO LTD, Mangalore
B8GMBA3021	SONY STEPHEN	A Study on the Financial Performance Analysis With Reference to Hindustan Petroleum Corporation Limited
B8GMBA3022	THEJUS T P	A Study on Pre Purchase, Purchase and Post Purchase Experience on Westind Ultralik Engineered Wood Floors With Reference to Western India Plywoods Limited, Kannur
B8GMBA3023	TOBIN TOM	A Study on Fundamental Analysis on HDFC Bank, Axis Bank, Federal Bank Shares
B8GMBA3024	AKSHARA MATHEW	A Study on Working Capital Management With Special Reference to Kerala Agro Machinery Corporation Ltd., Athani, Ernakulam
B8GMBA3025	ANAGHA P	A Study on the Importance of Digitalization in Financial Services With Special Reference to Federal Bank Ltd
B8GMBA3026	ANJALI TOMY	A Study on the Capital Structure With Reference to South Indian Bank Ltd
B8GMBA3027	ANUSHA BHARGAV	A Study on Effectiveness of Training & Development With Special Reference to Apollo Tyres Ltd, Kalamassery
B8GMBA3028	APARNA SURESH S B	A Study on Effectiveness of Marketing Promotions With Special Reference to Popees Baby Care Products Pvt Ltd, Poothottam, Thiruvalli
B8GMBA3029	ARSHITHA ALPHONSE GEORGE	A Study on Working Capital Management At ULCCS Ltd, Vadakara
B8GMBA3030	ASWINI C	A Study on Working Capital Management With Special Reference to Travancore Cochin Chemicals Limited, Udyogamandal
B8GMBA3031	ASWINI K.V	A Study on Working Capital Management With Special Reference to Hindustan Organic Chemicals Ltd, Ambalamugal, Ernakulam
B8GMBA3032	DRISYA P DINESH	A Study on Readership Habit Among People In Kannur District With Special Reference to Malayala Manorama Co. Ltd
B8GMBA3033	JILU GEORGE	A Study on Financial Statement Analysis of Kerala Electrical & Allied Engg.Co.Ltd, Mamala
B8GMBA3034	LINTA JAMES	A Study on the Impact of Print Media on Social Life of Households in Kannur District on Behalf of Malayala Manorama Co.Ltd
B8GMBA3035	LIYA BABY	A Study on the Factors Affecting Subscription of Newspapers in Kannur District With Special Reference to Malayala Manorama Co.Ltd
B8GMBA3036	MALAVIKA GAYU U K	A Study on Working Capital Management With Special Reference to Kerala State Drugs and Pharmaceuticals Ltd, Kalavoor
B8GMBA3037	MANEESHA MANOJ K	A Project Report on Working Capital Management With Special Reference To Apollo Tyres Ltd. Kalamassery
B8GMBA3038	MILANA ANTONY	A Study on Financial Statement Analysis of KSE Limited Irinjalakuda
B8GMBA3039	MILNA ANTONY	A Study on Understanding the Marketing Strategy of Women Micro Entrepreneurs in Thrissur District With Special Reference to ESAF Small Finance Bank
B8GMBA3040	MUDIKARAN SWATI SACHIDANANDAN	A Study on Patient's Satisfaction Level in Health Care Services With Special Reference to Lakeshore Hospital & Research Centre Ltd, Kochi
B8GMBA3041	NEENU VARGHESE	A Study on Customer Satisfaction With Special Reference to VKC Group
B8GMBA3042	RESHIKA K	Influence of Online News Portals on The Readership of People In Kannur With Special Mention to Malayala Manorama Co. Ltd
B8GMBA3043	SNEHA C V	A Study on Factors Affecting Nurses Job Satisfaction With Special Reference to Lakeshore Hospital, Kochi
B8GMBA3044	SNEHA T	A Study on Employee Satisfaction on Appraisal Methods With Special Reference to Kerala State Drugs and Pharmaceuticals Ltd, Kalavoor

B8GMBA3045	STEPHY GEORGE	A Study on Influence of Organisational Climate on Employee Job Satisfaction at Uralungal Labour Contract Co-Operative Society Ltd, Vatakara
B8GMBA3046	SWATHI K V	A Study on Working Capital Management at Traco Cable Company Limited, Irimpanam
B7GMBA3018	APARNA MOHAN	A Study on Working Capital Analysis of Fertilizers and Chemical Travancore Ltd, Kochi

Please do the needful in this regard.

Yours faithfully

M. J. Jithal
Principal

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*Handed over
on 10/07/20 @ mangalthiruvancherri*

Comp. S.